**tab** [tæb] n.【口】密切注视，监视；记录

**indoctrinate** [ɪnˋdɑktrɪ͵net] vt. 向……灌輸（學說、信仰等）

**sporadically** [spəˋrædɪklɪ] adv.偶尔，零星地；偶发地，个别地

**crosshair** n.十字瞄准线；交叉瞄准线

**boil down**归结

**virality** [网络] 扩散性; 病毒現象the tendency of becoming very popular and spreading very quickly, especially on the internet

**acquaintance** [əˋkwentəns] n. 相识的人，熟人

**foster** [ˋfɔstɚ] v. 培养; 树立; 促进

**lip-sync**对嘴

**prank** [præŋk] v. 胡闹；恶作剧

**algorithm** [ˋælgə͵rɪðm] n. 算法；规则系统

**curate** [kjʊˋret] v. to gather and present to the public

**chalk** [tʃɔk] n. 白垩[U]；粉笔

**plaster** [ˋplæstɚ] n. 熟石膏，烧石膏

**plaster** **of Paris**熟石膏，烧石膏

**chalk up**用粉笔写; 用粉笔画; 记下

**theorem** [ˋθiərəm] n. [C]【数】定理；命题；原理，原则

**cult favorite** : The term “cult favorite” usually refers to a product which did not receive a favorable initial release but over time, it garners a devoted and loyal fan base.

**convert** [ˋkɑnvɝt] n. 皈依者; a person who has been converted to another belief, religion, etc

**phenomenal** [fəˋnɑmən!] adj. 非凡的；杰出的；惊人的

**apocalypse** [əˋpɑkə͵lɪps] n. 世界末日

**hoard up**聚集

**sparingly** [ˋspɛrɪŋlɪ] adv. 节俭地；爱惜地

**craftsmanship** [ˋkræftsmən͵ʃɪp] n. 技艺

**admire** [ədˋmaɪr] vt. 钦佩；欣赏[（+for）]；称赞，夸奖

**grip** [grɪp] n. 柄，把